



BROOKE ADAMS

GRAPHIC DESIGNER
MARKETING
COMMUNICATIONS

CONTACT



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brookeadamsdesigns.com

PROFILE

Started my career at 19 and have continued to grow personally and professionally. I call myself a chronic learner. I never want to stop learning and expanding my knowledge.



BrookeAdamsDesigns



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BrookeAdams130

WORK EXPERIENCE

Marketing team Sign Shop Specialist Goldring Gulf Distributing | 2009 - Present

- Lead in the design and creation of support materials for on and off-premise, special events including on-site office or warehouse signage
- Provide the marketing tools needed to implement national promotions that are supported with media and value-added marketing (i.e. radio remotes, on-site activities, spring break, registration programs)
- Conduct all activities in accordance with Federal and State (BATF) rules and regulations
- Manage the maintenance of hardware and software for all sign making equipment
- Create monthly promotional packets for over 500 chain accounts
- Inventory and order monthly supplies needed for the sign shop
- Manage the Sign Shop to ensure that all requests are completed in a timely, accurate and professional manner
- Work closely with Marketing Managers and Director of Marketing to execute special programs
- Build relationships with brand suppliers to stay up to date on graphics and marketing programs
- Maintain library of current supplier logos and graphics
- Manage productions of current brand POS messaging
- Run reports and build monthly presentations for 5 sign shops
- Ride along with sales force to provide feedback on how to better promote products

EDUCATION

Bachelor of Arts Southern New Hampshire University 2019- 2022

Bachelor of Arts in Graphic Design and Media Arts with a double minor in Marketing and communications

Master of Arts The University of West Alabama 2022 - 2023

Master of Arts in Integrated Marketing Communications

LANGUAGES

English - Native

Spanish - Currently Learning